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ANYTIME FITNESS NAMED “#1 TOP GLOBAL FRANCHISE” FOR THE 2ND YEAR IN A ROW

BY ENTREPRENEUR MAGAZINE

The World’s Fastest-Growing Gym is Now Open in Nearly 30 Countries

Woodbury, MN – For the 2nd year in a row, Anytime Fitness, the world’s largest and fastest-growing co-ed fitness club chain, has been ranked No. 1 on *Entrepreneur* magazine’s annual Top Global Franchise list. Averaging more than 300 new gyms a year for each of the past nine years, Anytime Fitness recently expanded to China, Belgium, Sweden and Italy. New gyms will also open soon in Colombia, Panama, Saudi Arabia and Bahrain.



To compile the most recent Top Global Franchises ranking, Entrepreneur started with each company's 2016 Franchise 500® score – based on system size, growth rate and financial strength and stability – then adjusted to give extra weight to international size and growth rate.

“This designation as number one is a credit to our international franchise development team and our fabulous group of international master franchisees,” said Chuck Runyon, CEO and co-founder of Anytime Fitness. “Whether it’s Spain, Japan or the United Kingdom, our franchisees are providing our members with personal service that gets real results. That personal touch and high level of engagement is what differentiates Anytime Fitness from many other gyms and what has strengthened and grown our brand worldwide.”

MORE INFORMATION ABOUT FRANCHISING: <http://www.anytimefitnessfranchise.com/>

Currently, there are nearly 3,300 Anytime Fitness gyms open worldwide. Besides the U.S., where more than 2,000 Anytime Fitness gyms are located, the countries with the most Anytime Fitness gyms are Australia (431), Canada (135) and Japan (134).

PURPLE PASSION:

Anytime Fitness is unlike any other health club. Big enough (typically 5,000 sq. ft.) to provide top-notch equipment and programming, while small enough (average of 825 members per gym) to provide members with personalized coaching and support, Anytime Fitness members and franchisees feel so good about their gym experiences that more than 3,000 have actually tattooed themselves with the company's Runningman logo. Additionally, after completing the journey to a healthier lifestyle, dozens of members and franchisees have proudly waved Anytime Fitness flags or worn Anytime Fitness tee-shirts atop mountains as high as Everest and Kilimanjaro and at historic sites like the Great Wall of China and Machu Picchu.

2016 TOP GLOBAL FRANCHISE RANKINGS:

<http://www.entrepreneur.com/franchises/topglobal/index.html>

“Considering the reputation of the other franchises ranked in the top 10, this is a tremendous honor for Anytime Fitness,” said John Kersh, VP of International Development for Anytime Fitness. “One of the keys to our success is that our business model works virtually anywhere. Individual franchisees are able to make a good living while providing affordable and much-needed services to people in their respective communities.”

REQUEST FRANCHISING INFORMATION: <http://www.anytimefitnessfranchise.com/request-information/>

Other countries where Anytime Fitness hopes to reach development agreements in the near future include Germany, France, South Korea, Brazil and South Africa.

500 MILLION WORKOUTS

Worldwide, Anytime Fitness serves more than 2.6 million members on five continents. Since its founding in 2002, members have exercised at one Anytime Fitness gym or another more than half-a-billion times.

“Anytime Fitness was founded on the idea that exercise should be as convenient and rewarding as possible,” said Dave Mortensen, co-founder and president of Anytime Fitness. “We’ve eliminated all of the most common barriers to healthy lifestyles and, by constantly finding new ways to help our members realize meaningful results, we’re well on our way to achieving our goal of helping as many people as possible get to a healthier place.”

NEW WORLD HEADQUARTERS

Anytime Fitness, along with its parent company, Self Esteem Brands and sister franchise Waxing The City recently re-located its world headquarters to Woodbury, MN. The 80,000 sq. ft. campus is home to nearly 200 corporate employees and features a full-size gym, hiking trails surrounding 26 acres of forest

and wetlands, stand-up desks, healthy eating options and coming soon: rock- and rope-climbing walls and a 1,200 ft. zip-line.

OTHER RECENT ANYTIME FITNESS NEWS: <https://www.anytimefitness.com/press/>

About Anytime Fitness

Ranked #1 on *Entrepreneur's* prestigious Top Global Franchise list for two consecutive years, Anytime Fitness is the fastest-growing gym franchise in the world, with more than 3,200 gyms serving nearly 2,700,000 members on five continents. Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing its members with convenient fitness options and friendly, personal service in well-maintained facilities which feature top-quality exercise equipment. Gyms are now open in all 50 states, Canada, Mexico, Australia, New Zealand, England, Scotland, Ireland, Grand Cayman, Poland, the Netherlands, Spain, Qatar, India, Chile, Japan, Singapore, Malaysia, Hong Kong, China, Taiwan, Belgium the Philippines, Italy and Sweden. All franchised gyms are individually owned and operated. Join one gym and use them all.